the Reporter
Western Carolina University Faculty & Staff News

N.C. Sen. Tom Apodaca is congratulated by Teresa Williams, chair of the WCU trustees, after being announced recipient of the university's Trustees' Award.

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thereporter.wcu.edu

## State Sen. Tom Apodaca receives WCU's Trustees' Award

A veteran state legislator who earned his bachelor's degree at WCU and later served five years as a university trustee has been named recipient of one of the institution's highest honors. … **(CONTINUE READING)**

## UNC board's meeting at WCU includes remarks from congressman, N.C. governor

The University of North Carolina Board of Governors' three-day visit on the WCU campus came to a close Friday (Sept. 12) as the board held its regular monthly meeting and heard remarks from District 11 U.S. Rep. Mark Meadows and N.C. Gov. Pat McCrory. ... **(CONTINUE READING | SEE PHOTOS | WATCH WCU VIDEO SHARED WITH UNC BOARD )**

## LIFE@WesternCarolina gets off to a strong start

A new lifelong learning institute, LIFE@WesternCarolina, is off to a strong start with 87 individuals now registered to attend institute seminars this academic year in Cullowhee and Biltmore Park, says WCU Provost Alison Morrison-Shetlar. ... **(**CONTINUE READING**)**

## MBA students develop export business plans for N.C. companies

International business counselors and representatives from six North Carolina companies said they are impressed with export business plans created for them by WCU students from the master's degree program in business administration. ... **(**CONTINUE READING**)**

## Rooted in the Mountains symposium set for Sept. 25-26

Pat Moss, a Cherokee traditionalist from Oklahoma, and Amy Adams, a representative of the environmental advocacy group Appalachian Voices, will be the keynote speakers as the fifth annual Rooted in the Mountains: Valuing Our Common Ground symposium is held Thursday and Friday, Sept. 25-26, at WCU. ... **(**CONTINUE READING**)**

**BRIEFS | thereporter.wcu.edu/category/briefs**

Photos posted from WCU Family Weekend
UNC-TV to air story on Mountain Heritage Day

WCU to host meeting focusing on discuss business intelligence solution development
Award-winning California teacher-author to speak Sept. 29
Prospective students, families invited to WCU's Open House on Sept. 20
Visiting artist to present public lecture Sept. 23
Silent No More Week to be held Sept. 22-26

## ACHIEVEMENTS | thereporter.wcu.edu/category/achievements

Read about the latest achievements of faculty and staff, including Russell Binkley, Annette Debo, Nathan Johnson, Mark Kossick, Nancy Luke, Jon Marvel and Ed Wright.

## HEADLINES FROM WCU NEWS SERVICES | news-prod.wcu.edu

Reach beyond the expected to achieve the extraordinary at WCU
Hill, Meadows address varied topics in first debate at WCU
Asheville Symphony string musicians, WCU students to give concert Sept. 23

## EVENTS | calendar.wcu.edu

Sept. 18 | Diversity Week Keynote Speaker
Sept. 19-20 | "22 Jump Street"
Sept. 19 | Gaither Homecoming Tour 2014
Sept. 19 | Women's Soccer vs. MTSU
Sept. 23 | Lecture: Michael Byron, painter
Sept. 23-24 | Reading Roundtable: "Serena"
Sept. 23 | N.C. House Debate
Sept. 23 | Artist in Residence Concert
Sept. 24 | Anthropology Brownbag Series
Sept. 24 | Volleyball vs. Gardner-Webb

## HIGHER EDUCATION NEWSWATCH | news-prod.wcu.edu/higher-education-newswatch

Ahead of the CuRvE: Cullowhee group look to river park for downtown revitalization | Smoky Mountain News – quotes from WCU employees including Anna Fariello, Josh Whitmore and Todd Collins

Fracking opponents sweep hearing |Smoky Mountain News

Costa to speak at Tryon Garden Club meeting | Tryon Daily Bulletin – speaking appearance by WCU's James Costa

Governor, congressman address board of governors | The Mountaineer – about the addresses by McCrory and Meadows to the UNC board of governors at WCU

CPP: Fracking brings few jobs, major destruction, mountain residents tell NC energy commission | Mountain Xpress – quotes Carolina Public Press about speakers' positions at fracking hearing at WCU

Grass Roots – Poking the Hornet's Nest: The most hilariously botched attempt at astroturfing ever | Charlotte Magazine – cites accounts of possibly coerced attendees at fracking hearing at WCU

Environmentalists question NC fracking supporters | WISTV.com (Winston-Salem) – more media outlets add this Associated Press article to their sites: 14News.com (Evansville, IN); WNEM TV 5 (Saginaw, MI); WBTV 3 (Charlotte); KSLA News (Winston-Salem)

Questions raised about group at fracking meeting | Greensboro News & Record – about attendees at public hearing of fracking rules at WCU

Conservationists Cry Foul Over Bused-In Fracking Supporters | WFDD 88.5 Public Radio (Piedmont) – news item discussing public hearing at WCU

Did energy group bus homeless in to support fracking? | Asheville Citizen-Times – Related to public hearing held at WCU

Western Carolina gets 3rd SoCon weekly honor | Asheville Citizen-Times – About WCU football

Governor to UNC board: make college pay | The Sylva Herald – Based on meeting held at WCU

Governor, Congressman address UNC Board of Governors at Western Carolina University | WRGC AM 540 – coverage of recent event on campus

Peer Review and Careers | Inside Higher Ed – monthly column by WCU's Nate Kreuter

How much is that doggie in the movie? Films dictate most popular pooches | The Guardian – release about research co-authored by WCU's Hal Herzog

Opponents dominate WCU fracking hearing | The Sylva Herald – also covered by WLOS News 13

Watch trailer for Jennifer Lawrence's WNC-set 'Serena' | Asheville Citizen-Times – mentions author, WCU's Ron Rash

McCrory talks degree at WCU | The Daily Tar Heel – second item in news recap; item on governor's visit; mentions 125th anniversary, record enrollment

Fariello, Rogers to be featured at Cherokee Heritage Festival (in print) | Asheville Citizen-Times – Highlights work and exhibit of WCU's Anna Fariello

Citizen-Times Viewpoint: Are aspiring NC teachers endangered? | Asheville Citizen-Times – Includes data about WCU and quote from WCU's Dale Carpenter

Hundreds cram last NC fracking hearing in west | Raleigh News & Observer – AP story, references hearing held at WCU (published by multiple media outlets)

Large crowd turns thumbs down on fracking rules | Asheville Citizen-Times – about hearing held at WCU

Ancient advertising still pointing visitors to Asheville | Asheville Citizen-Times – includes quote about history of Asheville billboard from WCU's Richard Starnes

Two in a row in Cullowhee? | Asheville Citizen-Times – Column by Keith Jarrett discusses significance of second consecutive football win at home

McCrory tells UNC board he wants faster paths to degrees and jobs | Raleigh News & Observer – Mentions UNC Board of Governors meeting held at WCU and Gov. Pat McCrory will flip the coin at Saturday football game

Governor Visits WCU | WLOS News 13 – video report from University Center

Fewer NC college students aspire to teach | Asheville Citizen-Times – includes comments from WCU's Dale Carpenter and references decrease in program enrollment at WCU

Flipping a prison: Haywood Pathways Center volunteer effort kicks off Sept. 25 | The Mountaineer (Haywood County) – notes that groups from WCU will be among volunteers to help transform an old prison into a soup kitchen and transitional housing

Get Out: On the Same Page selects environmental book | Winston-Salem Journal – covers selection of WCU's Ron Rash's book "Serena" for library reading program

U.S. House Candidates Debate at WCU | Crossroads Chronicle– about Meadows/Hill debate at WCU on Sept. 5

New York's Plan to Storm-Proof Fire Island Is Deeply Flawed, Says Scientist | NextCity.org – interviews WCU's Rob Young about coastal erosion

The Lassie Effect: Study Finds Dog Movies Make Breeds More Popular | Time Magazine – Discusses a study co-authored by WCU's Hal Herzog (Stories about this study also have been published in a range of international publications including The Telegraph)

Meadows misfires on Obamacare | Asheville Citizen-Times - WCU student worker statistics mentioned in guest column

Hardin will give talk during next Art Stroll | The Sylva Herald – mentions exhibit of WCU student plein air paintings and WCU's Ron Laboray

Dr. Fisher to speak to WCU GOP Friday | The Sylva Herald – guest speaker to address WCU College Republicans on campus

Program aids seniors' pets | The Bulletin (serving Bend and central Oregon) – mentions 2011 study by WCU's Hal Herzog

## ATHLETICS | catamountsports.com

Volleyball sweeps UNC Asheville
Karen Middleton announces women's basketball 2014-15 schedule
Soccer: Carly Tinstman named College Sports Madness SoCon Player of the Week
Volleyball: Elyssa Mulheron tabbed SoCon Defensive Player of the Week
Football: Daniel Riddle recognized by Southern Conference, Sports Network