Faculty, students and alums serve migrant and seasonal farmworkers

Departments within the College of Health and Human Sciences have partnered with Vecinos Farmworker Health Program to provide hands-on learning and service opportunities for students. … (CONTINUE READING)

‘Magical Mystery Tour’ 1960s educational event set for Jan. 30

Everyone who takes the free Magical Mystery Tour in Blue Ridge Conference Room on Thursday, Jan. 30, will get to explore some of the most iconic and symbolic events of the 1960s and enjoy activities from tie-dyeing to writing poetry. The tour, available from 5 to 7 p.m., features 10 stops — one for each year of the decade — with interactive activities at each. … (CONTINUE READING)

Thursday basketball game to include fundraiser for Cullowhee fire victims

Donations will be collected at the home men’s basketball game in Ramsey Regional Activity Center at 7 p.m. Thursday, Jan. 23, to assist people who lost their jobs at three Cullowhee businesses that closed after a November fire. …

WCU hires director of employee relations

Albert “Rusty” Marts, director of employee relations and affirmative action officer at the University of North Carolina Asheville, has been named director of employee relations, training and development at WCU. Marts will begin his new role effective Feb. 1. … (CONTINUE READING)

Online entrepreneurship program earns “Best Buy” designation

The online bachelor’s degree program in entrepreneurship has received a high national ranking in affordability and “Best Buy” designation from the distance education information clearinghouse GetEducated.com. WCU’s program was ranked No. 2 in affordability following a national survey of 69 regionally accredited higher education institutions that offer 165
business management-related online bachelor's degrees. ... (CONTINUE READING)

**BRIEFS** | thereporter.wcu.edu/category/briefs
PHOTO: King events continue through Jan. 25
Celebration for WCU's 125th anniversary starts Thursday
Winter edition of WCU magazine available online

**ACHIEVEMENTS** | thereporter.wcu.edu/category/achievements
Read about the latest achievements of faculty and staff, including Vittal Anantatmula, Charlotte Cosner and Todd Creasy.

**OFF THE CLOCK** | thereporter.wcu.edu/category/offtheclock
WCU police officer to run 603 miles to support Special Olympics

**HEADLINES FROM WCU NEWS SERVICES** | news-prod.wcu.edu
Catamounts Students, ASO musicians to perform
School of Music to present Faculty Showcase Concert on Jan. 28
Tickets on sale Feb. 3 for concert featuring country star Kacey Musgraves
Student team Primetime reaches intramural ‘final four’
Guest pianist to perform Finnish, American music Jan. 27

**EVENTS** | calendar.wcu.edu
Jan. 22 | MLK Jr. Keynote Speaker
Jan. 23 | 125th WCU Anniversary Kick-off Event
Jan. 23 | MLK Jr. Open Mic Night
Jan. 23 | Men's Basketball vs. Davidson
Jan. 24 | 'The Secret Marriage' Musical Performance
Jan. 25 | Women's Basketball vs. Georgia Southern
Jan. 26 | 'Smokey Joe's Café' Song and Dance Revue
Jan. 27 | Women's Basketball vs. Davidson
Jan. 27 | Craig Randal Johnson, guest pianist
Jan. 28 | Concert: School of Music Faculty Showcase
Jan. 30 | Magical Mystery Tour Interactive 1960s Event
Jan. 30 | Buzz Spector Artist Talk

**HIGHER EDUCATION NEWSWATCH** | news-prod.wcu.edu/higher-education-newswatch
Living shoreline summit highlights emerging science, practices | (Chesapeake) Bay Journal (comment from Rob Young)

Purdue becoming a cradle for college presidents | Lafayette (IN) Journal Courier (includes H.F. Robinson)

Boyle column: Should NC legalize pot? | Black Mountain News (comment from Chris Cooper)

Cooper: Starnes hands off church baton | Chattanooga Times Free Press (about the musical family of David Starnes)

Asheville Area Arts Council regains footing | Asheville Citizen-Times (comment from Denise Drury)

Battle for state Senate seat begins to take shape | Smoky Mountain News (comment from Chris Cooper)

‘Death by thousand cuts’ plagues the parkway | Asheville Citizen-Times (comment from Steve Morse)

**ATHLETICS** | catamountsports.com
Men's basketball: Catamounts' comeback charge falls short in 71-60 loss at Wofford
Women's basketball falls to Elon 67-52
Baseball: Luke Gragg selected as fourth Leggett No. 7 Legacy Recipient
Track and field tackled two-day Niswonger Invitational
Submit story ideas and suggestions to The Reporter via e-mail at reporter@wcu.edu.